

SIMPLY



10.00	WELCOME – SARAH BOYD
10.15	BLOGGERS/ INFLUENCERS PANEL (MODERATOR: FOAUD HAIDAR) Nadya Hasan Tamara Al Gabbani Sai Ferrera Zeynab El-Helw Nina Ali
11.00	BEAUTY PANEL (MODERATOR MILLI MIDWOOD) AlReem Saif Chris Dylan Rhea Jacob Samira Olaf Asma Lootah
11.45	STYLE SESSION Samantha Francis Baker
12.15	KEYNOTE SPEAKER LILIT CARADIAN (MODERATOR: ROSEMIN MANJJI)
13.15	LUNCH
14.20	KEY NOTE SPEAKER LAW ROACH (MODERATOR: LOUISE NICHOLS)
15.05	ENTREPRENEUR PANEL (MODERATOR: ALI FAWAD) Sara Al Madani Nina Uhbi Sally Soheili Caroline Stanbury
15.50	BEAUTY BREAKOUT Nina Ubhi (Make up Demo)
16.20	STYLIST/CREATIVE DIRECTOR (MODERATOR: MEREDITH DAMOUNI) Osama Al Chabbi Tala Ardalan Samantha Francis Gweys Soriano Sleiman Dayaa
17.05	PRIZE AWARDS