



Mall of the Emirates

Shopping is just the beginning

STORE	TEL
Books/Cards/Novelties/Toys	
Borders	04 3415758
Borders Express	04 3412473
Carlton Cards (Jashanmal)	04 3406789
Early Learning Centre	04 3414177
Geekay Games	04 3407755
Gulf Greetings / Hallmark	04 3476888
Hobby Centre	04 3411772
Paperchase	04 3411592
Rage	04 3413388
Tarsam Trading	04 3414145
The Toy Store	04 3412473
Virgin Megastore	04 3414353
Wizz	04 3411592
Childrens Fashion	
Baby Shop	04 3410604
BHS Kids	04 3411152
Bossini	04 3477336
Burberry	04 3405559
Cacharel	04 3413339
Carter's	04 3419233

Du Pariel Au Meme	04 3411922
Giordano	04 3410117
Guess	04 3410601
H&M Family	04 3415440
Hang Ten	04 3413322
Jeanswest	050-5181510
Mama's and Papa's	04 4098888
Marc Jacobs	04 3411202
Mothercare	04 3475399
Okaidi	04 3471411
Osh Kosh B'Gosh	04 3413040
Oxbow	04 3477769
Pablosky	04 3413636
Pumpkin Patch	04 3413633
Splash	04 3410644
Tape a L'Oiel	04 3410480
TucTuc	04 3414122
United Colours of Benetton	04 3414646

Zara	04 3413171
<u>Childcare</u>	
Peekaboo Daycare Centre (inside Magic Planet)	04 3470622
<u>Department Stores</u>	
Debenhams	04 3407575
Harvey Nichols	04 4098888

DESCRIPTION

The second-largest and most profitable book, music, and movie retailer in the world.

A regional franchise which deals in a variety of greeting cards for various occasions. It deals in gift items and other accessories for every occasion.

Early Learning Centre is the gift shop with a difference. Offer your children real stimulation and a chance to learn and grow with research-backed, award-winning children's toys and gifts.

Geekay is a specialized video game store which has the largest and widest collection of games for all age groups. Their brands include Sony, Microsoft, Nintendo and many more.

Hallmark is best known for its huge collection of greeting cards for every occasion. Along with cards, it has several options in gifts, soft toys, souvenirs and gift wrapping at reasonable prices.

By introducing the RC Hobby replica car into the UAE market, Hobby Centre opened up a new world of possibility to those seeking new, engrossing and challenging leisure pursuits. Hobby Centre is a retailer for a number of the world's finest RC brands including Kyosho, Tamiya, Hirobo, Futaba, O.S Engines, Japan Remote Control, Thunder Tiger, Great Planes, FAI Phoenix Model, FG Model Sports, Novarossi, Great Planes, and many, many more.

Rage is a leading retailer for action sports equipments, stocking the largest range of skateboards, surfboards, snowboards and other equipments.

Tarsam Trading deals in Audio and Video Equipment, Audio Visual Recording Equipment, Calculators and Spare Parts, Electrical Materials and Light Fittings, Light Fittings and Fixtures, Mobile Phones, Photographic Equipment and Accessories

The Toy Store is a specialized store for kids and can boast a staggering 25% additional merchandise than any other toy store from pre-school age right through to teens, The Toy Store for Kids Of All Ages

A music store that deals in English music along with Hindi pop, Arabic pop and many more. It also has a collection of Audio and Video cassettes, VCDs and DVDs. A large section is also devoted to video games for all ages.

Serious About Fun! For the latest gadgets, gizmos, novelties, and toys - a talking moose, an inflatable Sumo wrestler, plus another 800 exciting items - they're all here!

The Baby Shop is a one-stop shop that has been pampering children and clothing them in style ever since its inception.

Bossini designs are noted for their fresh, contemporary and easy-to-wear style, characterized by good quality at affordable prices. Bossini's stores offer excellent customer service, and are regularly renovated to provide a welcoming shopping environment.

The world-famous icon of enduring style, Burberry, offers fashion for ladies, men, accessories, watches and more.

<p>Du Pareil au Même is a forerunner in children's fashion that has favored strong creativity and the best price-quality ratio since the outset.</p> <p>Its products, said to be 'all round', are designed for all children from birth to the age of 14.</p>
<p>Giordano is a dynamic apparel retailer and probably one of the top 5 clothing brands in the Arab World. Giordano's casual clothes cater to both men and women. Denim jeans, khaki trousers, both in classic and modern styles, and the linen range as well.</p>
<p>A fashion brand which provides a wide range of accessories, Guess caters to men, women and children with quality fashion wear at reasonable prices.</p>
<p>H&M Family offers fashion and quality at the best price for the whole family.</p>
<p>It has a wide variety of formal wear, casual wear and accessories for all ages for men, women and children.</p>
<p>From the Skipper collection to his signature line Marc, Marc Jacobs is the choice for every cool kid who either escaped to the city in their late teens or twenties, or for the precocious, label-conscious prep school sophisticates who regularly grace the pages of Teen Vogue.</p>
<p>Children's fashion for newborn upto 9/10 years including baby care items like car seats, pushchairs, feeding items plus basic maternity stuff</p>
<p>Okaidi offers creative, innovative, fashionable clothing for all children from 0 to 14 years. Okaidi commits itself to offering the best quality at the best price, to respect children, their tastes and identities.</p>
<p>OSH KOSH B'GOSH is a renowned international clothing company; established in 1895, specializing in baby and children's clothing with an age range of newborn to 7 years.</p>
<p>Established in 1985, Oxbow is a uniquely recognizable brand in sportswear garments and accessories. Through refined cuts, eye-catching prints and quality of materials, Oxbow has long been reputed as an 'haute couture' of sportswear fashion. Defining a "fun, young and energetic" clothing line catering towards surfing, kite surfing, windsurfing, snowboarding and motor cross, Oxbow conveys a specific attitude related to personal achievement and fulfillment in sports.</p>
<p>Children's footwear and accessories</p>
<p>Established in 1990, Pumpkin Patch is Australia's leading children's fashion company. The company's comprehensive collections encompass all stages of a child's growth - from baby to toddler, primary school kid to pre teen, the store stocks include clothing, nightwear, accessories, rainwear, footwear and bedroom linen coordinates. Pumpkin Patch also caters for mums-to-be with a stylish maternity collection.</p>
<p>A young, dynamic fashion company which offers a range of in-house brands like Ms, Nexus, Zync, Scarlet and Retro as well as International brands such as Lee Cooper and Bossini.</p>
<p>Tape a l'oeil is a Children's fashion brand from France that offers an amazing collection of clothing for your little angels till age 12. Tape a l'oeil concept was born in 1996 to offer children bright, fun, & colorful clothes at truly competitive prices.</p>
<p>Tuc Tuc thinks about all those tiny little things which fill children's surroundings and their experience with joy and happiness. Their clothes, accessories, decoration items, furniture, etc. accompany them your kids from the time they take their first steps until they blow their 16th birthday candle.</p>
<p>United Colors of Benetton is the iconic Italian brand which has dominated the world of casual fashion for over two decades. With over 5,000 stores in 120 countries worldwide, UCB is the people's choice in fashion clothing and accessories with a strong Italian style quality and passion for children, teens and adults. Leisurewear from PLAYLIFE and street wear from KILLER LOOP are also available at United Colors of Benetton store in the Mall of the Emirates.</p>

Zara is a leading Spanish brand that has the latest designs in men's, women's and children's clothing along with a wide range of accessories. A large variety is available in a number of sizes and affordable prices.

Peekaboo is unique in its offering of educational & entertaining activities that develop children's minds & experiences from 0-5 years of age.

The centre comprises climbing frames, a toddler's area, a costume and face painting corner, a computer corner, a music room, an exciting toy corner, a puppet stage and lots of other special things to play with! The daily schedule of activities includes cooking classes, arts & crafts, playdough fun, bookreading, music and singing.

Debenhams offers a range of products ranging from clothing to home decor, make-up to perfumes with several exciting brands in an attractive store environment.

UK's premier fashion retailer, renowned both in the UK and internationally for the breadth and depth of its exclusive fashion merchandise. It offers many of the world's most prestigious brands in women's wear, menswear, accessories, beauty and home.